

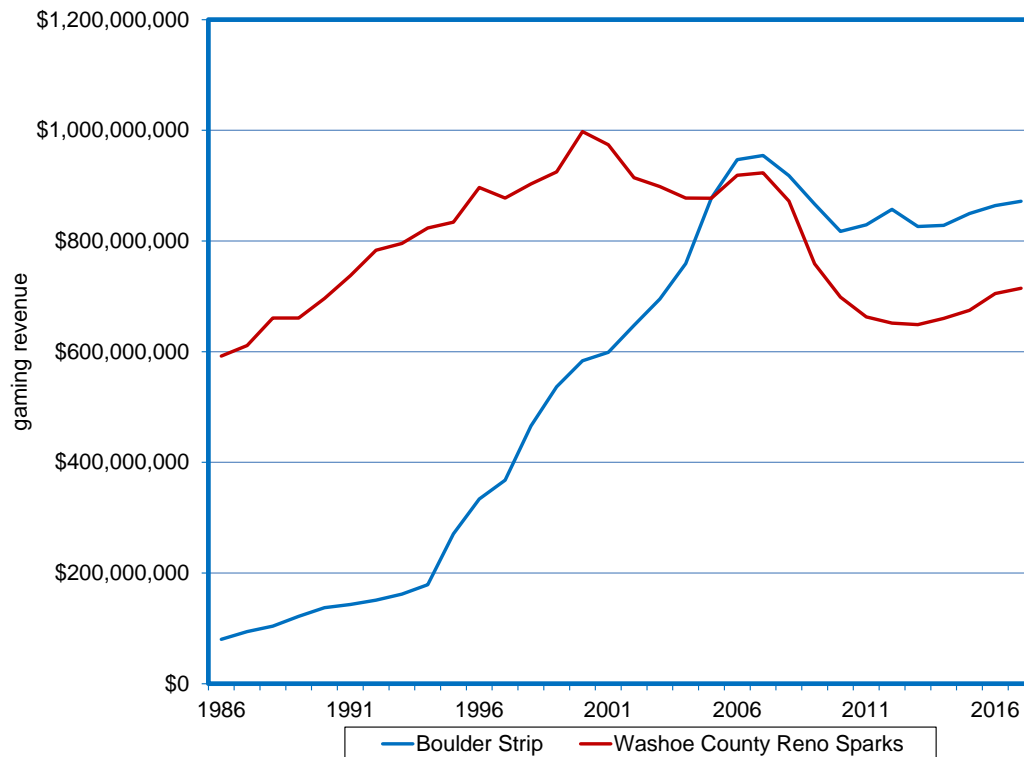
Research Notes



Gaming Revenues Reno-Sparks vs. Boulder
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Gaming Revenues for the Boulder Strip Surpasses Reno-Sparks



- Using data from the Nevada Gaming Control Board we examined revenues of Nevada's non-restricted gaming license holders (those with 1 million in gross gaming revenues). Looking at sub-state information, gaming revenue for the Boulder Strip surpassed those of the Washoe County Reno Sparks region in 2005.
- Reno Sparks has seen a change throughout the years with gaming-related revenue dropping as a percentage of total revenue. Gaming revenue represents 51 percent of the total, compared to 62 percent 25 years ago.
- The Boulder Strip, located close to Las Vegas in the city of Henderson, has a higher concentration of revenue generated by gaming than the Reno-Sparks region. Gaming revenue represents 69 percent of the total, little changed over the last 25 years.
- The Boulder Strip generated 872 million in revenues, compared to Reno-Sparks (715 million) during the 2017 fiscal year.